Partnership, Prevention & Performance

Providers and the pillars of service reform

28-29 November 2012
Doubletree by Hilton Dunblane Hydro Hotel

A conference organised by CCPS – Coalition of Care and Support Providers in Scotland

Supported by the Joint Improvement Team: Creativity, Collaboration and Continuous Improvement
The Scottish Government’s response to the Christie Commission on the future of public services in Scotland is based on four “pillars” of reform:

<table>
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<th>Pillar</th>
<th>Description</th>
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<tr>
<td>Prevention</td>
<td>taking demand out of the system through a ‘decisive shift’ to anticipatory and preventative support, and early intervention.</td>
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<td>Partnership</td>
<td>greater ‘place-based’ collaboration and integration between public service agencies and their partners.</td>
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<td>Performance</td>
<td>more transparency, improved standards and better outcomes for individuals and communities.</td>
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<td>People</td>
<td>a renewed focus on workforce development and leadership.</td>
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These pillars of reform underpin a series of key policy, legislative and investment decisions relating to care and support, including the Change Funds, the agenda for health and social care integration and the implementation of Self-directed Support.

What role can third sector providers play in the developing agenda for reform? How can they adapt to and influence changes in policy and practice? And how successfully is the reform agenda enabling the third sector to fulfil its potential to meet need and help shift the balance of power in favour of better outcomes for people in communities?

This conference will look at the range of reforms both planned and under way, examining them from the perspective of third sector providers. The event will feature high-profile keynote speakers, in-depth breakout sessions, debates and workshops. The programme has been designed to include time for networking and informal discussion, as well as an evening social programme.
09:00  Arrival, registration and coffee
09:45  Welcome from the Chair
       Nigel Henderson, Convener, CCPS
10.00  Partnership, Prevention & Performance
       Third sector providers and the pillars of service reform
       Annie Gunner Logan, Director, CCPS
10:25  Public Service Renewal and the Third Sector
       John Swinney MSP, Cabinet Secretary for Finance and Sustainable Growth
11:00  Coffee
11:30  The Challenge of Strategic Commissioning
       Professor Keith Moultrie, Institute of Public Care

       Followed by a panel discussion chaired by
       Dr Margaret Whoriskey, Director of the Joint Improvement Team, and featuring the Co-Chairs
       of the National Steering Group on Joint Strategic Commissioning: Peter Macleod, President of
       ADSW and Director of Social Work, Renfrewshire Council and Allan Gunning, Executive Director
       of Policy, Planning and Performance with NHS Ayrshire and Arran, Garry Coutts, Chair
       NHS Highland and The LACSIG Champion for Commissioning, Karen Nowland, Lead Officer,
       Regional Childcare Commissioning, Renfrewshire Council and a range of other contributors
12:40  Lunch
14:00  Choice and Control: Ensuring a Diverse Market for Self-directed Support
       Angela Catley, Director of Operations, Community Catalysts
14:45  Building on the Four Pillars of Reform
       A series of breakout sessions themed around the four pillars of public service reform

See panel for full details of breakout sessions
16:15 The Great Debate
Back by popular demand, a series of short-and-sharp debates on the wicked issues preoccupying the sector. Leading figures deconstruct a range of topics including:

- Health and social care integration: is the third sector destined to be crushed in the battle between statutory sector titans? Or is this a timely opportunity to embrace true co-production?
- Joint strategic commissioning has been identified as a priority: but should our real focus be on de-commissioning?
- Is ‘A Scotland for Children’ going to transform the lives of children and young people?

17:00 Close of day one
17:15 “And they all lived happily ever after...”
Joint Improvement Team Fringe Event
Interactive workshop on relationships and integration, led by Margot White, Joint Improvement Team

(Please indicate your interest in attending this event by ticking the relevant box on the booking form)

19:00 Drinks reception
19:30 Conference dinner
21:30 Late bar and entertainment
Playing Politics – Scotland’s specialist topical musical comedy cabaret, direct from the Edinburgh Fringe 2012

At the time of going to press, this programme was deemed correct. The organisers reserve the right to make alterations to the timings and contributors featured in this programme if this results from changing circumstances.

Sponsored by AV department
Day one 14:45 Building on the Four Pillars of Reform
Delegates can attend one session. Please indicate your preferences on the booking form, indicating your first and second choices.

1. Prevention and the Change Funds
The Change Funds are a key element in the Scottish Government’s ‘decisive shift towards prevention’ in older people’s services, early years, and criminal justice. This session will look at the potential of the funds to lever change, the third sector’s specific role, and the implementation issues arising: can they deliver the Christie Commission’s aspirations for prevention? Chaired by Lucy McTernan, Director, SCVO, panellists include: Anne Houston, Chief Executive, Children 1st; Tom Halpin, Chief Executive, Sacro; Jaqui Reid, Programme Manager, Long Term Conditions Alliance Scotland (LTCAS); Gareth Allen, Head of Intra-Government Team, Third Sector Unit, Scottish Government.

2. Third Sector Collaboration and Partnership
Showcasing new ways of working together Derek Gray, Area Manager Dundee, Aberlour Child Care Trust and colleagues explain the thinking behind an innovative new collaboration between four major children’s organisations and Dundee City Council. The Chief Executives of two leading adult care and support agencies will also share their experience of forming a structural partnership to ensure the best possible outcomes for the people they support.

3. Creating the Workforce of the Future
The SSSC and IRISS are working together to develop ideas to solve some of the challenges facing the social service workforce. They are using an innovative approach involving an online platform where people can submit, comment and vote on ideas to address four key challenges. A two-day innovation camp was held earlier this year, where 5-8 ideas were selected to develop into pilots and prototypes. The SSSC and IRISS will outline the process they used to create a community of innovation in the sector and the ideas that have been developed. They will also outline the next stages and how you can get involved or do something similar in your organisation.

4. What? and So What?!
Demonstrating outcomes and impact in provider organisations
This session explores two methods for identifying the impact of support services on individuals and the community: Penumbra has created I.ROC, an approach that measures personal outcomes and identifies organisational impact; and WRVS has used social return on investment (SROI) analysis to demonstrate value for money and the impact of its services for older people in Perthshire. Jane Cumming and Nigel Henderson from Penumbra, and Peter McColl from WRVS describe the benefits and challenges of these two distinct approaches.

5. Providers and Personalisation
Hobson’s choice, or choice and control: ensuring a diverse market for Self-directed Support
Choice isn’t real choice if there’s nothing to choose between. Self-directed Support will put the individual in control, but with downward pressure on budgets, will there be a range of support to choose from? This workshop will explore current thinking on how to sustain a diverse social care market. In this session we will ask if the market is the right model; explore what it takes to sustain a market and consider when market sustainability becomes market control.
Day two Thursday 29 November

09:15 Third Sector at the Forefront of Quality Care and Support
Geoff Walker, Chief Executive, Sandwell Community Caring Trust

10:00 Quality, Funding and the Third Sector Workforce
Panel debate on funding for care and support, examining the impact of resource constraints on the quality of support, provider capacity and the third sector workforce
Panellists include Anna Fowlie, Chief Executive, SSSC, Ann Henderson, Assistant Secretary, STUC, Annette Bruton, Chief Executive, Care Inspectorate, Jackie Baillie MSP, Shadow Cabinet Secretary for Health, Wellbeing and Cities Strategy and other contributors to be announced.

11:15 Coffee

11:45 Stay Informed!
A series of breakout sessions keeping you up to date on the key current issues: see panel for details

12:45 Inspired!
Inspiring social and political commentary on the impact of welfare reform and budget cuts
Laurence Clark, comedian and disability activist

13:30 Closing remarks
Martin Cawley, Vice Convener, CCPS

13:45 Lunch

Day two 11:45 Stay Informed!
Delegates can attend one session. Please indicate your preferences on the booking form, indicating your first and second choices.

1. Reviewing the national care standards
Presented by senior figures from the Scottish Government charged with revising the national care standards, this session will examine progress on the consultation aimed at refreshing care standards in light of wider developments in public service reform, scrutiny arrangements and social care policy.

2. A Scotland for Children
Members of the Scottish Government’s Children and Young People Bill team will discuss responses to the consultation and next steps in the development of the bill, with particular focus on the impact of proposals on providers of children’s services.

3. Integration of Adult Health and Social Care
Members of the Scottish Government’s integration bill team will host a briefing session on the outcome of the integration consultation, next steps and report on progress in related areas of activity.

4. Regulation and Scrutiny: A New Direction
David Cumming, Director of Operations (Programming, Cooperation and Registration, Care Inspectorate) will bring delegates up to date with the latest developments in regulation and scrutiny, including plans to introduce new inspection methodologies across services for children and adults, and outlining the role that the inspectorate will play in relation to bringing about improvements to strategic commissioning.
Feedback from CCPS Conference 2010

“Excellent and stimulating external speakers. Many thanks!”

“All in all a very thought-provoking, useful and enjoyable event – ‘saw sharpened’!”

“Thought provoking, informative, inspirational and also a very necessary reality check.”

“Extremely well organised (as usual). Very positive atmosphere overall. Great to see politicians so well briefed!”

Who should attend?
The conference is designed for those working at a senior level to develop, plan and provide care and support services for all those with care and support needs, including older people; adults with disabilities, mental health problems, addictions and other challenges; children and families; offenders and those at risk of offending; and family carers. The programme has been designed to be of interest to:

- Chief executives and senior management of third sector service providers
- Directorate and senior level officials, and elected members, of local authorities, especially social work, community services and housing departments
- Senior management and members of Health Boards, CHPs and other health bodies
- Professional associations, representative bodies and umbrella groups
- Government directorates and regulatory bodies
- Service user and carer representative and advocacy organisations
- Academics, researchers and policy analysts

A working knowledge of the social care and support policy environment and the initiatives at play within it, will be assumed by the organisers and the speakers.
Booking Details
CCPS Conference 2012
28/29 November 2012
Doubletree by Hilton Dunblane Hydro

Residential £275
(includes dinner, social programme and an overnight stay on 28.11.12 in single occupancy ensuite room*)

Non-residential £200
(without dinner, social programme or overnight stay)

*for those wishing a bed and breakfast stay on the previous night (27.11.10) a supplement of £85 is payable

Reduced rates apply to CCPS members: please contact the CCPS office for details.

To book a place, please download the booking form from the CCPS website at http://www.ccpscotland.org/events/ccps-conferences/CCPS-conference-2012

Alternatively, please complete a paper copy of the form and return it to;
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CCPS is the national association of care and support providers in Scotland’s third sector. It is a company limited by guarantee registered in Scotland (No. 279913) and a Scottish Charity registered with the Office of the Scottish Charity Regulator (No. SCO29199).

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